



## VENTURA COUNTY LIBRARY FOUNDATION

P.O. Box 7531, Ventura CA 93006

[www.vclibraryfoundation.org](http://www.vclibraryfoundation.org)

# **FOR IMMEDIATE RELEASE**

**February 6, 2020**

**SUBJECT: Library Foundation will receive donation from City National Bank**

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City National Bank, through its *Reading is The way up*<sup>®</sup> literacy program will donate \$4,500 to the Ventura County Library Foundation as part of the Barnes and Noble 11th Annual Holiday Book Drive program. Representatives from City National Bank will present the Library Foundation with the \$4,500 donation at a special presentation at the Ventura Barnes and Noble store at 10 a.m. on February 12<sup>th</sup>.

The Ventura County Library Foundation enhances countywide access to quality library services, materials, and programming for children and adults by securing funding and other resources from private and public donors. The Foundation's vision is to create a community where all people are engaged, literate and empowered to participate in society. Please visit [www.vclibraryfoundation.org](http://www.vclibraryfoundation.org) to find out how you can contribute.

Kathy Long, Chair of the Ventura County Library Foundation says, "This generous donation is a gift to the community that will enable the library to put books into the hands of our children. These books will play a valuable part in developing reading and language skills in children, building reading comprehension and confidence, and fostering positive attitudes toward reading."

"City National's literacy program is perhaps one of our most important programs because it gets to the heart of helping educate children," said Jennifer Nickerson, senior vice president and corporate citizenship manager for City National Bank. "We feel very fortunate to be able to provide the Ventura County Library Foundation with additional resources they need to help enhance the learning opportunities and services for children and their families in our communities."

### **About *Reading is The way up*<sup>®</sup>**

Originally established to help improve the education of California's future leaders, City National in April 2002 launched the multi-faceted *Reading is The way up*<sup>®</sup> initiative to support K-12 literacy education. Since its inception, the award-winning program has:

- Donated more than 1,000,000 books to California, Nevada, New York, Nashville,

Tennessee, and Atlanta, Georgia school libraries.

- Awarded more than \$1.6 million to teachers at elementary, middle and high schools for creative literacy projects.

The *Reading is The way up*<sup>®</sup> Fund is a 501(c)(3) administered by the California Community Foundation. For more information, visit [www.readingisthewayup.org](http://www.readingisthewayup.org).

### **About City National Bank**

City National Bank provides banking, investment and trust services in Southern California, the San Francisco Bay Area, Nevada, New York City, Nashville, Atlanta, Minneapolis, Washington, D.C., and Miami\*. Its colleagues deliver highly personal service and complete financial solutions to entrepreneurs, professionals, their businesses and their families.

City National is a subsidiary of Royal Bank of Canada (RBC), one of North America's leading diversified financial services companies.

For more information about City National, visit the company's website at [cnb.com](http://cnb.com).

*\*City National Bank does business in Miami and the state of Florida as CN Bank.*

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